



### The Success Course

Powerful English, Communication and Life Skill Courses for people aged 18+

Your success in life cannot be left to chance or luck. Join the Pilgrims Success Course and get the real "how to" for your English, your life and your success.

# Definition

# suc-cess

/suhk-ses/

The accomplishment of an aim or purpose. The attainment of popularity or profit.

"The Success Course" at Pilgrims Accomplishing the essential life skills of speaking, listening and powerful communication in English

"The measure of success is not whether you have a tough problem to deal with, but whether it is the same problem you had last year"

John Foster Dulles

"Education is the mother of success" Jim Wright (Pilgrims)

### We do what we do because:

- You **DESERVE** the best care and attention for your success
- You **DESERVE** to feel free to learn
- You **DESERVE** to learn with methods, knowledge, skills and attitudes that give you the best opportunities **BEYOND** traditional teaching methods
- You **DESERVE** to learn in a way that is closest to how you learned your first language – naturally!

"In order to succeed, your desire for success should be greater than your fear of failure", Bill Cosby

### The Success Course is designed to:

- Give you a lot of English more words, simple grammar, clearer pronunciation and increased fluency
- Give you lots of practice in speaking and listening in English from "Breakfast to Bedtime"
- Make learning English natural, simple, challenging and fun!
- Give you the life skills to enhance your interpersonal skills to gain popularity and influence
- Give you skills necessary for your career and life success
- Give you personal challenges as an individual that require you to push yourself beyond your "normal"



### The Success Course focuses on:

- Transforming any limited English into strong, clear communication to achieve results
- Giving you simple strategies to use English for effective communication in international environments
- Accessing your potential to be a powerful communicator by focusing on your speaking and listening
- Transforming your doubts about your English into certainty and confidence
- Making a powerful start in using your English to learn essential life skills

# The Success Course is for people who:

- Want to be powerful and strong in English
- Want to be very effective in English and their communication and influence
- Want to enjoy the unique Pilgrims process to mastering their English
- Want to find their own personal passion and vision
- Want to go beyond any blocks to being successful and make a better future happen for themselves and others
- Are 18+ years old and who want to be the best they can be!



### At Pilgrims we create results through:

- A complete focus on you, your English and your communication
- Challenging you and ourselves to go beyond what is predictable and move into what is possible
- Informative language training and life skills coaching
- Accepting that all change comes from moving into the unknown
- Welcoming "learning by doing" and "action" as the foundation of the learning process

### The Success Course Environment

- The Success Course is a 2 week programme
- You can attend 2 or 4 weeks

"If you can't explain it simply, you don't understand it well enough"

Albert Einstein

 We aim for 16 or more participants as a group. A group of 16 participants is led by 3 trainers and is divided into sub-groups depending on objectives – this allows flexibility and a focus on your learning objectives

## The Success Course gives you access and practice to achieve results by:

- Creating clarity in the communication of your ideas, vision and objectives
- Training you to be more aware of the power of words, voice and body language
- Giving you the confidence to relax and ask when you don't understand English
- Training you in the skills necessary for interviews, job applications and skills related to your career success
- Learning how to be in control of your emotions and fostering a positive 'can do' approach to your English and goals
- Unblocking the fear of your English not being good enough

Possible achievements and results for you:

- More English and more practical experience of using your English in different situations
- New life and work skills that contribute to your career success
- Knowing what you need to do to create your desired results
- Having the confidence to speak without fear of criticism
- Keeping your motivation high and your attitude positive
- Feeling good about yourself and your English

"Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome" Booker T. Washington



- Your training course is Monday to Friday for 2 weeks
- You have lunch with a member of Pilgrims staff each day in a local restaurant
- Your day is organised to maximise your time and learning
- Your Pilgrims Course changes, grows and transforms as you change, grow and transform
- Everything we do is designed around the English and life skills you personally need

### Possible 2 week programme - Week One

|           | 20.00 to 22.00   | 20.00 to 22.00                             |
|-----------|--|--|
| Monday    | Successful people feel good by connecting with people  • Your role in the course  • Questioning and active listening  • Self-motivation and being interested  • Spontaneous speaking  • Self-Confidence activities   | Group led evening activity                 |
| Tuesday   | Successful people do not fear sharing about themselves  Telling stories – using grammar  Explaining yourself without knowing all the words you may need  Listening with empathy – giving feedback  | An evening event with<br>Pilgrims trainers |
| Wednesday | Overcoming fear of talking about yourself  • Successful people are free to communicate  • Words that give you self-expression  • Motivating ways to set goals  • Reducing interferences from your past learning of English  • Secrets to how you can keep yourself motivated especially when you make mistakes | Group led evening activity                 |
| Thursday  | Successful people make choices  Choosing and designing a project  How to memorise words – easily  Spontaneous speaking   | An evening event with Pilgrims trainers    |
| Friday    | Successful people learn from mistakes! Review and feedback on mistakes in grammar, structure and pronunciation Strategies and goals for fixing your mistakes permanently Setting challenging new goals Team project  | Free Evening                               |
| Saturday  | Group organised trips/activities (not included in course price)  | Free Evening                               |
| Sunday    | Group organised trips/activities (not included in course price)  | Free Evening                               |

### Week Two

|           | 8.30 to 17.30  | 20.00 to 22.00                          |
|-----------|--|---|
| Monday    | Successful people learn to laugh at themselves  • Team exercises and "letting go" of concerns  • Selling yourself in interviews in English  • Team project                       | Group led evening activity              |
| Tuesday   | Successful people influence what happens  Debating skills Influencing skills Thinking skills Creating skills   | An evening event with Pilgrims trainers |
| Wednesday | Successful people never give up  • Fixing your grammar confusion  • Voice coaching – making your pronunciation clear and easy to understand  • Final focus on team project       | Group led evening activity              |
| Thursday  | Successful people learn by doing  Thinking skills that create choice and results  Team project presentations  Feedback   | Group led evening activity              |
| Friday    | Successful people learn from and celebrate their experience  Challenges – how to keep motivated  Review of your course and report writing  Celebration event with award ceremony | Celebration party                       |

### **Information**

### Canterbury

You meet many different people in many different situations in the community of Canterbury.

Canterbury is a "hot spot" for university age students with two large universities in the city.

Canterbury is a safe and friendly place and provides real life challenges, opportunities and practice.

Canterbury is a fantastic resource for the English and communication skills you want.

### Accommodation

### Staying in a host family makes you feel good because:

- You experience real life and real English culture
- You speak a lot with many different people and age groups
- You feel part of the Pilgrims community
- You learn to get along with different people a key to being successful

### English Host family includes:

 Bed, breakfast and evening meals plus lunch at weekends



### Dates and Fees 2014

| Course                   | Course<br>Length | Arrival day       | Departure Day        | Course Fee including host family accommodation |
|--------------------------|------------------|-------------------|----------------------|--|
| The<br>Success<br>Course | 2 weeks          | Sunday 13th April | Saturday 26th April  | £1470  |
| The<br>Success<br>Course | 2 weeks          | Sunday 22nd June  | Saturday 5th July    | £1470  |
| The Success Course       | 2 weeks          | Sunday 6th July   | Saturday 19th July   | £1470  |
| The<br>Success<br>Course | 2 weeks          | Sunday 20th July  | Saturday 2nd August  | £1470  |
| The Success Course       | 2 weeks          | Sunday 3rd August | Saturday 16th August | £1470  |

### **Testimonials**

#### Polina, Russia

You are the best team in the world. Thanks for all your help, love and belief in me. You changed me completely.

#### Romain, Switzerand

If you want to speak English because you are shy-come on!

### Ana, Spain

You have a unique course and you are really willing to make others lives better. I have never had such a great experience!!!

#### Marina, Brazil

I think this course is not just about practising your English but to know and understand yourself. It was amazing! I spent a wonderful time here and already miss you!

#### Elena, Italy

I was really happy about the course because I improved my English very much, was able to speak all the time and learned lots of things about success and about life. This course is not like at school; you can improve your English having fun. It's amazing!!!

#### Paul. France

I've learnt how to feel confident when I am speaking and I have discovered many things about me. Pilgrims, in my opinion, is essential to the success I want to achieve.

#### Kubra, Turkey

Pilgrims is a really fantastic, different and innovative place for learning and practising English. They really know what they do and how to be different from other language schools. Time is flying here!

### Dmytro, Ukraine

I feel really excited after completing my Success
Course! My friends (teachers) provided me with so
much important information which continues to have a
huge influence on my life! I have also improved my
language skills to the point that I am thinking in
English!

I want to say thank you to Team Pilgrims because I had a great time and you gave me in new aim!

### Maria, Italy

The more you share, the stronger you get!



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